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HOW TO MAKE YOUR ADVERTISING MAKE MONEY



Snowball Publishing. Paperback. Book Condition: New. Paperback. 386 pages. Dimensions: 8.9in. x 6.0in. x 1.0in. How to Make Your Advertising Make Money by John Caples In this remarkable reference, John Caples, a man who has won countless awards and made millions of dollars for some of the largest companies in the United States, draws upon more than 50 years of experience to show you how to write advertising copy that sells anything and everything. . . write headlines that command instant...

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- Authored by John Caples
- Released at -



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Reviews

Basically no words and phrases to describe. It is really simplified but unexpected situations in the fifty percent of your book. I am delighted to let you know that here is the very best publication i have got go through within my very own lifestyle and might be he greatest publication for actually.

-- **Watson Kohler**

The book is great and fantastic. Yes, it really is engage in, still an interesting and amazing literature. You wont feel monotony at at any moment of your respective time (that's what catalogs are for regarding if you request me).

-- **Daren Raynor II**

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